

# The Pacific Northwest Chapter of the American Society of Indexers

presents:

## 2003 Fall Meeting

Saturday, October 11, 2003  
Bastyr University  
Hemlock Room (#1062)  
14500 Juanita Drive NE  
Kenmore, Washington

Janet Perlman, owner of Southwest Indexing in Phoenix, Arizona, will be presenting *two* hands-on workshops at the fall PNW/ASI meeting. Janet has spent more than 25 years in the indexing world. She specializes in scientific, medical, and engineering materials, and also provides indexing services for Spanish-language materials. Janet has served the American Society of Indexers as an officer at both state and national levels, and has written and given numerous workshops on indexing. For more about her background and indexing philosophy, check out Janet's Web page at <http://www.sw-indexing.com>.

### Agenda

8:30 a.m.      **Registration and Continental Breakfast**

9 a.m.          **Quality Indexes: Recognizing and Creating Them**

This workshop will focus on how to recognize quality (or lack of) in an index and how to check the quality of your own indexes. Both specific quality indicators and the Wilson Award criteria will be discussed. We will look at examples of excellence in samples from Wilson Award indexes, and we will evaluate and discuss some sample indexes.

Janet Perlman



10:30 a.m.    **Break**

10:45 a.m.    **Quality Indexes: Recognizing and Creating Them (continued)**

12:15 p.m.    **Lunch with Roundtable Discussions**

1:15 p.m.      **Business Meeting and Volunteer Recognition**

2:30 p.m.      **Work Methods: A Philosophical and Practical Inquiry**

The goals may be the same, but the indexing process is unique for each person...or is it? A discussion and interactive investigation of how indexers work with paper (or don't) and how our work methods are evolving with the introduction of new technologies. Hands-on time is included.

Janet Perlman



3:30 p.m.      **Break**

3:45 p.m.      **Work Methods: A Philosophical and Practical Inquiry (continued)**

4:45 p.m.      **Program Wrap-up**

6 p.m.          **Networking Dinner** (Drake's Restaurant, Kenmore; cost not included in registration fee. See the registration form at the end of this packet for more details.)

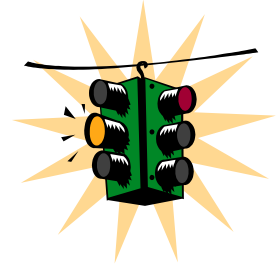
## Directions

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**Bastyr University** is located at 14500 Juanita Drive NE in Kenmore, northeast of Seattle. The directions below were taken from Bastyr's Web site.

### Southbound on I-5 (from Vancouver)

1. Take EXIT 177 (Lake Forest Park) onto Ballinger Road NE.
2. Follow Ballinger Road NE for about 3 miles to Hwy 522, also called Bothell Way.
3. Turn LEFT on Hwy 522/Bothell Way to 68th Avenue NE in Kenmore.
4. Turn RIGHT on 68th Ave NE, which becomes Juanita Drive NE, and follow it south to sign on the right indicating Bastyr University (NE 145th).
5. Turn RIGHT and follow drive until it forks. Continue straight ahead until you reach Bastyr University.



### Northbound on I-5 (from Portland)

1. Take EXIT 175 (NE 145th) and turn RIGHT at the end of the exit ramp onto NE 145th.
2. Follow NE 145th to Hwy 522/Bothell Way.
3. Follow instructions #3-5 above.

### Southbound on I-405

1. Take EXIT 23/Hwy 522 (third Bothell exit).
2. Follow Hwy 522 west to 68th Ave NE in Kenmore.
3. Turn LEFT; continue on 68th Ave NE, which becomes Juanita Drive NE. Follow it south to sign on the RIGHT indicating Bastyr University.
4. Turn RIGHT and follow drive until it forks. Continue straight ahead until you reach Bastyr University.

### Northbound on I-405 (from the airport)

1. If coming from Sea-Tac Airport, follow the signs to the freeway, then specifically to I-405 North

#### Once on I-405 North:

2. Take EXIT 20A (NE 116th) and turn LEFT at the end of the exit ramp onto NE 116th (this is a northbound exit only).
3. Follow NE 116th to the second signal light (98th Ave NE) and continue through this intersection. You are now on Juanita Drive NE.
4. Follow Juanita Drive NE for 4 miles to sign on your LEFT indicating Bastyr University (NE 145th).
5. Turn LEFT and follow drive until it forks. Continue straight ahead until you reach Bastyr University.

A copy of these directions and a map, are available at <http://www.bastyr.edu/about/map.asp>.

**WARNING:** Traffic on I-405 is unpredictable. Heavy traffic and slowdowns can happen outside of rush hours (7-9 a.m. and 4-6 p.m. weekdays). Allow extra time if you plan to travel on this major highway.

## Transportation

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### Buses (Mass Transit)

Bus service is not available to the Bastyr University area on the weekends. We recommend arranging a ride with another attendee or taking a shuttle if you're flying into Sea-Tac Airport. **Shuttle Express** (see information in the "Taxis and Shuttle Services" section below) serves the Bothell area. If you need a ride, see the "Need the ride" section on the next page of this packet for more details.

### Taxis and Shuttle Services



The Seattle area has a host of cab companies, but the two that provide the best service are **Orange Cab**, (206) 522-8800, and **Farwest Taxi**, (206) 622-1717. One word of caution: The cab companies in the Seattle area charge for "wait time," an extra fee per minute while waiting for traffic lights to turn green or when traveling less than 10 miles (16 kilometers) per hour in traffic. To reduce these charges, try to take a cab before or after rush hour.

**Shuttle Express** is the major airport shuttle service in the Seattle area. It provides door-to-door service from Sea-Tac Airport to your hotel, home, or office and vice-versa. When scheduling rides to the airport, plan for a pick-up at least two hours in advance (also remember to add time to get through the security checkpoints at the airport). For fees and reservations, call (206) 622-1424 or toll-free, (800) 487-7433.

**Airport Express** provides shuttle service from the airport to downtown Seattle sites only. For more information, call (206) 628-6088.

### **Other Numbers**

**Amtrak** (303 S. Jackson Street, downtown Seattle), (800) 872-7245

**Greyhound Bus Lines** (811 Stewart Street, downtown Seattle), (800) 231-2222

**Genie Tours** (between Eastern and Western Washington), (800) 814-2902

#### **Airlines:**

**Air Canada**, (888) 247-2262

**Alaska**, (800) 252-7522

**Delta**, (800) 221-1212

**Horizon**, (800) 547-9308

**Northwest/KLM**, (800) 225-2525

**Southwest**, (800) IFLYSWA [(800) 435-9792]

**United**, (800) 241-6522



### **Need a ride?**

Check the Pacific Northwest Indexers Listserv (INDEX-NW) at [indexing@lyris.pnl.gov](mailto:indexing@lyris.pnl.gov) for more information or contact Carolyn Weaver, PNW/ASI Vice-President, at [cgweaver@mindspring.com](mailto:cgweaver@mindspring.com).

## Lodging

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Indexer Inns and a wide variety of hotels are available near Bastyr University.

### Indexer Inns

Indexer Inns are local folks with a spare bed or couch to offer. These were created in 1999 to help out-of-towners reduce travel costs and network with other Pacific Northwest indexers. If you are interested in hosting or staying in an Indexer Inn, contact Bart or Andrea Arenson at [bartarensen@yahoo.com](mailto:bartarensen@yahoo.com) or (206) 522-1291.



### Hotels/Bed and Breakfasts

Hotels are listed in order of distance from Bastyr; distances are indicated in parentheses. Most Kirkland hotels are near I-405 exit 22 (124<sup>th</sup> St.). Most Bothell hotels are near I-405 off exits 23 or 24.

**Shumway Mansion Bed and Breakfast**  
(2.6 miles, 4.2 kilometers)  
11410 99<sup>th</sup> Pl. NE, Kirkland  
(425) 823-2303  
\$77-\$108 per night (includes breakfast)

**Clarion Inn (5.4 miles, 8.8 kilometers)**  
12223 NE 116<sup>th</sup>, Kirkland  
(425) 821-2202  
\$95-\$175 per night

**Silver Cloud Inn (5.9 miles, 9.4 kilometers)**  
12202 NE 124<sup>th</sup>, Kirkland  
(425) 821-8300  
\$77-\$93 per night

**Motel 6 (6 miles, 9.6 kilometers)**  
12010 120<sup>th</sup> Pl NE, Kirkland  
(425) 821-5618  
\$54-\$60 per night

**Residence Inn/Marriott (6 miles, 9.6 kilometers)**  
11920 NE 195<sup>th</sup>, Bothell  
(425) 485-3030  
\$89-\$189 per suite/night

**Best Western (6.2 miles, 9.9 kilometers)**  
12233 Totem Lake Way, Kirkland  
(425) 822-2300  
\$64-\$68 per night

**Wyndham Garden Hotel**  
(6.5 miles, 10.4 kilometers)  
19333 North Creek Pkwy, Bothell  
(425) 485-5557  
*Ask for Bastyr corporate rate: \$119 per night*  
Rack rate: \$99-\$159 per night

**Extended Stay America Studios**  
(7.6 miles, 12.2 kilometers)  
923 228<sup>th</sup> St. SE, Bothell  
(425) 402-4252  
\$65 per night

For more information about accommodations, contact Cheryl Landes at [clandes407@aol.com](mailto:clandes407@aol.com).

## Restaurants

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Restaurants recommended by fellow indexers are included in this section. More information about local restaurants is available at <http://seattle.citysearch.com>.

### Bothell

#### Alexa's Café and Catering

10115 Main Street  
(425) 483-6275

#### Gallo de Oro

10015 Main Street  
(425) 487-9554

#### Main Street Alehouse

10111 Main Street  
(425) 485-2972

### Bellevue

The Corners at Bellevue Square, Bellevue Way & NE 8th St.:

- Cheesecake Factory, (425) 450-6000
- Pallino Pastaria, (425) 462-7589
- PF Chang's China Bistro, (425) 637-3582
- Red Robin, (425) 453-9522
- Ruth's Chris Steak House, (425) 451-1550 (expensive!)
- Z'Tejas Grill, (425) 467-5911

#### Rock Bottom Restaurant & Brewery

Bellevue Galleria, 440 106th Ave NE  
(425) 462-9300

### Kirkland

#### Anthony's Homeport

Homeport Marina  
(425) 822-0225

#### Cucina! Cucina! Italian Cafe

2220 Carillion Point  
(425) 822-4000

### Lake Forest Park (Seattle)

#### Third Place Books

(half bookstore, half food court)  
17171 Bothell Way NE  
(206) 366-3333

#### Mia Roma

7614 NE Bothell Way  
(425) 486-6200

#### Stella Mia

23718 Bothell-Everett Highway  
(425) 488-1486



#### Foghorn Restaurant

6023 Lake Washington Blvd NE  
(425) 827-0645

#### Olive Garden Italian Restaurant

11325 NE 124th  
(425) 820-7740

## **Restaurants (continued)**

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### **Woodinville**

**Mazatlan Mexican Restaurant**

7826 NE Bothell Way

(425) 485-7778

<http://www.mazatlanmexican.qpg.com/>

**Purple Café and Wine**

14459 Woodinville Redmond Road NE

(425) 483-7129

**Golden Goat, The**

14471 Woodinville-Redmond Road

(425) 483-6791

## **Attractions**

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A guide to tourist activities will be posted on the PNW/ASI Web site shortly. Check the INDEX-NW listserv and INDEX-L for more details.

## Registration Form

**Yes, I plan to attend the PNW/ASI 2003 Fall Meeting!**

My check or money order (in U.S. dollars) is enclosed for (select one):

**Early** registration (received by 9/30):

- \$55 for ASI and IASC/SCAD members
- \$70 for non-members

**Regular** registration (received after 9/30):

- \$65 for ASI and IASC/SCAD members
- \$85 for non-members

Sorry, we cannot accept credit cards.

Registration information:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State/Zip or Postal Code/Province, Country:

\_\_\_\_\_

E-mail address (for late-breaking meeting info): \_\_\_\_\_

We will include your first and last name on your name tag, plus the city where you're from, unless you request differently here:

\_\_\_\_\_

Saturday lunch, a vegetarian buffet, is included in your registration fee.

Will you be joining us for dinner at Drake's Restaurant on Saturday? (Dinner is not included in your registration fee; the cost is \$22.75/person.)

- Yes  No



If you're dining with us, how many people will be in your party? \_\_\_\_\_

Also, please indicate your choice of entrées below for each person in your party:

- \_\_\_\_\_ King salmon
- \_\_\_\_\_ Chicken marsala (12 oz.)
- \_\_\_\_\_ Prime rib (14 oz.)
- \_\_\_\_\_ Four-cheese ravioli
- \_\_\_\_\_ Fettuccini with vegetables

Please list any additional dietary concerns here: \_\_\_\_\_

\_\_\_\_\_

—continued on the next page—

**Payment enclosed:**

Registration fee for meeting	\$ _____
Dinner at Drake's on Saturday night	\$ _____
<b>TOTAL</b>	<b>\$ _____</b>

Send this registration form and your check to:

Cher Paul  
Treasurer, PNW/ASI  
8558 N. Allegheny Avenue  
Portland, OR 97203  
(503) 285-7351  
[cbpaul@spiritone.com](mailto:cbpaul@spiritone.com)



*Cancellation policy: Cancellations before October 2 receive a 75% refund. Refunds will not be given after October 2 without the chapter treasurer's permission.*

*Please direct questions to either Julie Kawabata at (503) 524-1192 or [jkawa@teleport.com](mailto:jkawa@teleport.com), or Cher Paul.*