

The Pacific Northwest Chapter of the
American Society of Indexers
presents the

2006 Fall Meeting

and Celebration of Our

10-Year Anniversary

Saturday, October 7, 2006
overlooking the

Olympia waterfront

The Olympia Center
222 North Columbia, Olympia WA 98501

Friday evening fun and get-to-know activities, October 6, 2006

**4:00 – 6:00
p.m.**

What skills are needed to be a successful freelance indexer?

Are you considering becoming an indexer? This interactive workshop is a fun way to expose yourself to some of the skills and personality traits that freelance indexing requires. Individual and small group exercises let you walk in an indexer's shoes for an hour and half. Explore whether you have the organizational skills to create thematic indexes. Try out how it feels to market yourself to a stranger. Index a short document. And, last but not least, take the opportunity to question two successful indexers about their experience with publishers and the work process in their indexing businesses. Room 101. The Olympia Center.

- OR -

Peer review

The peer review is almost a tutoring experience for most indexers, with insights taking place on all sides and at all skill levels. Bring four sets of an index you have written (choose a shorter one, eliminate most of the names from it, review one set yourself, heavily, in red pen). Alternatively, bring four sets of an index you find in a published book in the field in which you'd like to be indexing (review one set yourself, heavily, with a red pen). Our purpose is to discuss why the indexers made the decisions they did and what other options might be available. Discussion is always lively, fun, and an excellent way to get to know other indexers. Room 102. The Olympia Center.

6:00 p.m.

No organized dinner plans, but ideas for pizza or some other fast, relaxing, and economical fare always develop at the Friday night get-to-know activities. Plan to dine with small groups of your colleagues.

Saturday, October 7

- 9:00 a.m. Registration and Continental Breakfast** **Colleen Dunham**
- 9:30 a.m. Welcome and Introductions** **Colleen Dunham**
- All-Day Raffle Begins**
Proceeds from this special raffle will be used to fund the Publisher Outreach Program. This program continues our efforts to promote high visibility of the indexing profession and positive relationships with publishing professionals in the Pacific Northwest. In addition to the directory of indexers, new activities will include hosting of editorial staff at PNW chapter meetings and special recognition of publishers who support quality indexing.
- 10:15 a.m. Painless Index Editing** **Carol Roberts**
Carol Roberts is a freelance book indexer and copy editor. She started her own business 13 years ago and currently has clients all over the U.S. Carol was on the board of directors of the American Society of Indexers for several years, has taught indexing, and gives workshops on indexing at local meetings as well as at national ASI conferences. Her earnings from indexing support her ballroom dancing habit, among other things.
- Carol's techniques for editing an index arose from the need to increase her earnings from the dense, scholarly books that make up the bulk of her work. The streamlined method she's developed over the years allows her to edit the index for, say, a 300-page scholarly book usually in less than an hour. Carol enjoys sharing these techniques with other indexers, so they can earn more, too.
- 11:00 a.m. Break**
- 11:15 a.m. Painless Index Editing**
- 12:45 Networking lunch on your own**
Stroll the boardwalk with other indexers, explore the nearby farmers' market, sample neighborhood ethnic restaurants, or stretch out on the lawn.
- 2:00 p.m. – 3:30 p.m. Let's Talk about Publishing** **Publishers from the PNW and ASI members**
Do you have questions about the publishing process? What do editors expect from indexers? How do you build relationships with editors? As an indexer, what are your responsibilities to your clients when you land assignments? Get answers to these questions and more at these roundtable discussions. It's an opportunity for indexers, editors, and publishing managers to ask questions of each other.
- 3:30 p.m. Break**
- 4:00 p.m. Volunteer Recognition and Short Business Meeting** **Sherry Smith David Billick**
- 4:30 p.m. Program Wrap-Up** **Colleen Dunham**

4:30 p.m. – Networking or Free Time or Pre-Banquet Schmoosing and Cocktails

6 p.m. Celebration Banquet

(cost included in registration; carpooling and maps will be available)

Tugboat Annie's

2100 West Bay Dr NW

(360) 943-1850

www.tugboatannies.com

Keynote speaker: Charlee Trantino, 2006 winner of the H.W. Wilson Award for Excellence in Indexing

Join us as we celebrate 10 years of professional, creative, and effective activities on behalf of Pacific Northwest indexers. Enjoy delightful conversations with your indexing colleagues and other publishing professionals. Participate in the Special Raffle to win prizes and support the Publisher Outreach Program. Reflect and cheer as founding members of the chapter are honored. Consider the benefits and be amazed at the group energies as chapter volunteers are recognized and thanked for their work. Listen to our witty dinner speaker as she describes her award-winning indexing work. Enjoy a full evening of food and fun-filled activities in the good company of your friends and fellow professionals.

Charlee Irene Trantino is a professional copywriter, indexer, and author (writing as Savannah Russe) of the bestselling *Beyond the Pale*, Book One of the Darkwing Chronicles (June 2005), *Past Redemption*, Book Two of the Darkwing Chronicles (April 2006), and *Beneath the Skin*, Book Three of the Darkwing Chronicles (to be published in February, 2007). She is also the author of *American Heritage Baby Names* writing as Charlotte Danforth and *Careful What You Wish For*, a romance coming in May 2007, writing as Lucy Finn.

An avid traveler with dreams of settling on a villa in Sicily, Charlee currently lives on a farm in Northeast Pennsylvania along with two dogs, many cats, and wild creatures including, of course, bats.

Sunday, October 8, 2006

David Billick

8:30 a.m. PNW/ASI Board Meeting and Breakfast

Urban Onion Restaurant

116 Legion Way SE

Olympia, WA 98501

(360) 943-9242

PNW/ASI members are welcome to attend this meeting with the Board and chapter leaders. The cost of breakfast is not included in the registration fee.

Environmental Issues

Because a number of chapter members are sensitive to airborne substances, PNW/ASI meeting sites have been declared fragrance-free zones. We request that attendees avoid using scented products such as perfumes, colognes, shaving lotions, hair spray, hand and body lotion, or soaps on the day of the meeting. All meeting rooms are of course smoke-free.

Directions

The Olympia Center is located at 222 North Columbia in Olympia.

I-5 Northbound
Exit 105 (Port of Olympia)
Left at stoplight onto Plum St.
Left on State Ave.
Right on Columbia St.
222 Columbia St. NW

I-5 Southbound
Exit 105 B (Port of Olympia) onto Plum St.
Left on State Ave.
Right on Columbia St.
222 Columbia St. NW

Phone: (360) 753-8380

There is ample parking at both the lot across the street from the Olympia Center and on nearby streets. Although street parking is metered, it is free after 5 p.m. on Friday and all day Saturday.

Hotels

PNW/ASI has reserved blocks of rooms at three Olympia locations - a main hotel and two optional hotels. The deadline to reserve rooms at the group rate is September 20, after which the reserved rooms will be released to other guests.

Clarion Hotel (main hotel, 7 blocks from the Olympia Center, available by free shuttle)

900 S. Capital Hill Way Olympia, WA 98501
\$88.31 includes tax

Phoenix Inn (a little more luxury, 3 blocks from the Olympia Center, available by free shuttle)

415 Capitol Way N Olympia, WA 98501
(360) 570-0555
rates vary

Motel 6 (economic alternative, 10 miles from the Olympia Center, pets welcome)

I-5 at Trosper Road Exit #102
400 W Lee Street Tumwater, WA 98501
(360) 754-7320
\$50.77 includes tax

Fun things to do in Olympia:

General interest

- Browsers Books, 107 N. Capitol Way (great used books)
- Childhood's End Gallery, 222 4th Ave., Olympia. (art gallery, gift store NOT TO BE MISSED)
- From murals on back walls in alleys to an original Mark Tobey painting in the Washington State Library (on the Capitol Campus), you'll find plenty of art on display in Olympia.
- Historic Bigelow House, 918 Glass Ave. NE, Olympia. Built During the 1850's by Pioneer Lawyer Daniel R. Bigelow Saturday and Sunday, 1:00-3:00 P.M. (360) 753-1215
- Museum, in the historic Lord Mansion, is a few blocks south of the Capitol Campus. Featuring two floors of exhibits, the museum offers interpretations of regional Native American history and a series of interesting temporary exhibits. The museum is open Tuesday through Friday from 10:00 a.m. to 4:00 p.m.. Saturdays from 12:00 noon to 4:00 p.m.
- Nisqually Wildlife Refuge, off I-5. (nature walk, bird watching)
Kayaking on Budd Inlet (kayaks can be rented from Tugboat Annie's)
- Olympia Downtown Historical District Walking Tour (brochure available)
- Olympia Farmers Market downtown at the foot of Capitol Way. Open Thursday through Sunday April 10:00 a.m. to 3:00 p.m.
- Orca Books, 509 4th Ave. (large & wonderful new and used books)
- Sidedoor Studio, 314 Capitol Way (watch artists work/get help)
- State Capitol Visitor Center is located at 14th Avenue and Capitol Way. The center is open 8-5, Monday through Friday
- Yashiro Japanese Garden. A traditional Asian garden, designed in the ancient hill and pond style, honors Olympia's sister city Yashiro, Japan. Classic gates, built without nails, open into a walled world where splashing water muffles the sound of the city. Smooth stones contrast with lacy maples and spiky clumps of iris. Two cutstone lanterns and a 13-tier pagoda were gifts to the garden from the city of Yashiro. Open daily until dusk; free

For children

- Hands On Children's Museum: 106 11th Ave. SW. Contains four exhibit galleries with over 50 interactive exhibits, a young at art studio, and the totspot in the early learning gallery that's specially designed for kids four and under
- Olympic Flight Museum, 7637A Old Hwy 99
- Painted Plate, 412 Washington St., Olympia (decorating plates and other stuff)
- Rutledge Corn Maze
- State of the Art Gallery, 500 Washington St. (specializes in NW native art)
- Wolf Haven International, I-5 Exit 99 Tenino

For crafty women

- Canvas Works, 525 Columbia St. (fantastic knitting yarn and patterns)
- Bayside Quilting, 317 Capitol Way (voted one of the top ten best quilting shops in U.S.A.)

Views

- Beach at Priest Point Park: an unusual look at the city skyline across the east bay of Budd Inlet, with the Capitol rising above the town like a modern Greek temple. Best seen from the pebbly beach on the north shore of Ellis Cove.
- Historic Westside Grocery (903 NW Rogers Street): on sunny days, broad shouldered Mt. Rainier looms straight ahead from the porch of this 1904 corner store. Catch an even better view of the peak from your car, heading east down Harrison Avenue toward downtown.

- Madison Scenic Park (10th Avenue East at Lybarger Street): from Olympia's east side, a territorial view of the city set against the dark backdrop of the rumpled black hills. Excellent place to watch sunsets.
- Percival Landing Tower (North End of Boardwalk): a 360-degree panorama sweeps from the Capitol dome--framed by a forest of sailboat masts--across Budd Inlet to the Olympic Mountains that gave this city its name. Schematic map points out prominent peaks
- Thurston County Courthouse (2000 Lakeridge Drive, SW): a backdoor look at Olympia, out over the glassy Capitol Lake to the town and the bay beyond.

Registration Form

Yes, I plan to attend the PNW/ASI 2006 Fall Anniversary Meeting!

My check or money order made payable to PNW/ASI (in U.S. dollars) is enclosed for (select one):

Regular registration (received by September 20):

- \$80 for ASI and IASC/SCAD members
 \$90 for non-members

Late registration (received after September 20):

- \$105 for ASI and IASC/SCAD members
 \$115 for non-members

Will you be bringing guests to the Banquet on Saturday?

Number of guests: _____. Include additional \$35.00 per guest.

Sorry, we cannot accept credit cards.

TOTAL CHECK SENT with REGISTRATION \$ _____

Cancellation policy: Cancellations before September 20 receive a 75% refund. No refunds after September 20.

Registrant information:

Name: _____

Business name: _____

Address: _____

City, State/Zip or Postal Code/Province, Country: _____

Membership in ASI: Membership in IASC: None:

Phone: _____

Cell phone: _____

E-mail address: _____

We will include your first and last name on your name tag, plus the city where you're from, unless you request differently here:

R.S.V.P. for optional events:

Will you be joining us for the Peer Review or Skills Workshop on Friday? Yes No

If yes, circle which event and indicate number of attendees: _____

Will you be attending the Board Meeting on Sunday? Yes No

If yes, number of attendees: _____

Send this registration form and your check, payable to PNW/ASI, to:

Mary Harper, PNW/ASI Secretary
P.O. Box 1155
Hood River, OR 97031
mary@accesspointsindexing.com